

# About Us

MedConnect Consulting Group is a collection of medical device experts with over 30 years of combined experience in Sales Leadership, Management, KOL Development, Medical Education, Go-To-Market strategies and execution, and Brand and Market Development. We will work closely with your team to offer a comprehensive and customized approach that leverages our expertise to help your organization's vision become a reality.

MedConnect is the partner that will take your vision from innovation to commercialization.

We look forward to working with you!



***Bridging the Gap Between Innovation and Commercialization***

**MEDCONNECT  
CONSULTING  
GROUP**

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## Why Choose Us

- ✓ With over 30 years of combined medical technology experience, we can help you develop and execute a sales strategy to maximize your opportunities.
- ✓ Our diverse experiences will bring an objective, fresh perspective to your organization's challenges that will help you push past obstacles.
- ✓ By leveraging our professional networks, we can connect you with thought leaders in several specialties that will be imperative to your company's success.
- ✓ MedConnect can provide short-term or project-specific solutions that will help free up cash versus hiring full-time employees as you ramp up revenues.
- ✓ Medical device landscaping is constantly changing, and you need a partner to help you navigate it quickly and effectively.

## Our Mission

Our Mission is to guide and support our partners in advancing their technologies from innovation to commercialization by planning, implementing, and executing strategic plans to meet their goals.

## Our Vision

Our Vision is to be the **best-in-class** consulting group that provides expertise and services to our partners with integrity, discretion, and professionalism.

## Our Core Services

We offer a wide range of consulting services to address the diverse needs of our clients, including:



### Commercialization Plan

Your investors want to know how and when you will reach your customers. We can provide a tailored go-to-market plan to help you communicate more effectively with investors and stakeholders.



### Sales Performance/Leadership

Our goal is to boost your revenues by creating a winning sales strategy and providing sales leadership and management through the implementation and execution of the launch.



### KOL Management

By leveraging our relationships with industry-leading KOLs, we will customize programs to meet the needs of stakeholders, providing valuable skills and insights needed.



### Medical/Professional Education

We will customize programs to meet the needs of individuals at all levels of experience, providing valuable skills and insights needed.



### Market/Brand Development

We'll craft campaigns that highlight your identity and connect with your target audience.